

# Take action on Antimicrobial Resistance!

Buy medicines from licensed shops!



# Take action on **Antimicrobial Resistance!**

Prevent infection, practice good hygiene!



# Take action on Antimicrobial Resistance!

Save medicines for our children!



- Buy medicines from licensed shops!
- Prevent infection, practice good hygiene!
- Finish your course of treatment, even when feeling better!

# Take action on **Antimicrobial Resistance!**

Finish your course of treatment, even when feeling better!



Dear medicine user,

We are antimicrobial medicines. We are in trouble and hope you can help us. Over the years, we have become less strong and effective than we used to be against diseases caused by bacteria. This is called antimicrobial resistance (AMR). You can help us so we don't lose our strength any further!

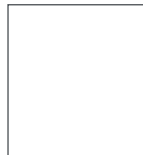
- Prevent infection, practice good hygiene!
- Don't take antibiotics without a prescription!
- Buy medicines from licensed shops!
- Finish your course of treatment, even when feeling better!

We hope that with everyone's help we can continue to cure you and your children from bacterial infections.

With utmost thanks,

The antimicrobial medicines

P.s: We don't cure virus infections, so don't use us for a common cold or flu, unless your doctor prescribes us.



---

---

---

---



Action on Antibiotic Resistance

[www.reactgroup.org](http://www.reactgroup.org)



[www.epnetwork.org](http://www.epnetwork.org)